

## Advertisements

An advertisement for a personal assistant does not need to be that detailed – the main points that need to be covered are:

- Who
- Hours
- Area
- Person required
- Wages
- Who to contact
- Closing date

For Example

“Female personal assistant required to support a disabled child with personal care and play in SW2 area of London. 12 hours per week – Monday to Saturday, £7.48 per hour weekday, £9.17 per hour Saturday. Must be friendly, patient and experience essential. Telephone number and contact for application form, job reference, closing date”

“Disabled man requires personal assistant to support with social activities around south London for 16 hours a week, Monday to Friday at £7.48 per hour. Must be friendly and outgoing and enjoy meeting new people. No experience necessary – but a positive attitude essential. Telephone number and contact for application form, job reference, closing date”

We normally advertise in the South London Press and the Job Centre. However, advertisements in particular papers/magazines or elsewhere is possible if this is more likely to reach a specific audience.